



PRESS RELEASE

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FOR IMMEDIATE RELEASE

June The Florist receives prestigious Interflora Award

June The Florist of Southport, has been recognised among Interflora's most highly regarded florists, receiving an Artisan Award for its dedication to exceptional floristry and outstanding customer care.

Now in its second year, the Interflora Artisan Award celebrates florists who consistently go above and beyond, creating the most beautiful floral designs whilst providing first-class customer service:

"The Award was created as a mark of quality, care and creativity that you can trust. As we enter the second year of the programme, it's inspiring to see so many florists continuing to raise standards across the industry and invest in their skills. These awards recognise the dedication that goes into every bouquet, and the important role florists play in helping people connect, celebrate, and show they care." Lyn Davies, Consumer Director at Interflora

After celebrating their 100th year in 2025 this year's recognition also marks a special milestone for June The Florist, achieving it's second consecutive Interflora Artisan Award as part of the annual review process. This achievement reflects the business's continued growth and ongoing commitment to excellence and innovation, building on the foundations that have already made it a trusted local florist: passion and customer focus.

To achieve an Interflora Artisan Award, florists must demonstrate excellence in two key areas:

Exceptional floristry: These florists are experts in creating beautiful, handcrafted arrangements that combine technical skill, creativity, and a deep understanding of the emotions behind every order.

Outstanding customer care: These florists understand that every delivery matters and are constantly working hard to make customer experiences the best they can be, from their shop to your front door.

An Interflora bouquet will always be beautiful. An Interflora bouquet from a florist like June The Florist, with an Artisan Award, will truly wow, every single time. When you order from June The Florist, you can trust that you and your recipient will get the best of the best: stunning flowers, delivery that's spot on, and a personalised customer experience that you can count on without a doubt.

Elizabeth Eaton, owner of June The Florist, said:

"We're incredibly proud to receive this recognition from Interflora. Every bouquet and arrangement we create is designed with care, creativity and attention to detail, so it's wonderful to see the hard work of our team acknowledged in this way. We're passionate about helping customers celebrate life's special moments and look forward to continuing to bring beautiful flowers and excellent service to our local community."

For more information or to place an order with June The Florist, please contact:

June The Florist

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Website: www.junetheflorist.co.uk

Email address: admin@junetheflorist.com

